

## THINGS SOLVER - PERSONALIZER.AI PRICING

	BASIC	SMART	NEXT GENERATION	ENTERPRISE
Monthly for annual commitment	€10.00	€60.00	€100.00	On request
Monthly no commitment	€15.00	€80.00	€150.00	
Included requests	10,000.00	30,000.00	50,000.00	N/A
Price per additional request - First 1M requests	€0.000450	€0.000750	€0.000950	N/A
Price per additional request - Next 9M requests	€0.000248	€0.000413	€0.000523	N/A
Price per additional request - Next 90M requests	€0.000111	€0.000186	€0.000235	N/A
Price per additional request - Above 100M requests	€0.000039	€0.000065	€0.000082	N/A
Max # of Products	10,000.00	50,000.00	100,000.00	Unlimited
<small>* request - egress call to personalizer.ai API, insert, update or delete does not count, correlated with pageview                      * products - SKU added by client                      * Enterprise - refers to Solver Personalizer</small>				
Setup fee (Optional)	From EUR 800.00	From EUR 1,600.00	From EUR 2,400.00	On request

	FEATURES			
Similar Products - Items to Item	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Search Basic	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Most Popular Products - Top 10 (or more) items - Top 10 (or more) items in per category	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Customer Based Recommender - Items to Customer - Customers to Item - Items to item (bought together)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Customer similarity Recommender - Customers to Customer	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
RFMT Segmentation - Recency, Frequency, Monetary, Tenure segment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Session Based Recommender - Recommender on Steroids	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Triggers - Lightweight Marketing Automation	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Smart Search - <b>Coming soon</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Customer Lifetime Value	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audience - Create audiences easy and power your CRM or Campaigning tool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Dashboards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Interactions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Additional AI Models	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

	ADDITIONAL			
Ingest (Pixel and Events API)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GDPR compliant	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Security	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Online Data supported	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Offline Data supported	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Separate tenants	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data Isolation per tenant	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data Model Exposed	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
On prem installation / Dedicated env	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Premium support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SDK (Python, JavaScript) - <b>Coming soon</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Integrations	REST API	REST API	REST API	REST API, GRPC, Data Lake

	BASIC SUPPORT			
Price	Included	Included	Included	Included
When	Mon-Fri 9-17 CET	Mon-Fri 9-17 CET	Mon-Fri 9-17 CET	Mon-Fri 9-17 CET
Uptime	99.99%	99.99%	99.99%	99.99%

	BUSINESS CONSULTING			
Price	On request	On request	On request	On request
Included	1 Man Hour Yearly	1 Man Hour Monthly	3 Man Hours Monthly	15 Man Day Yearly

	API'S ACCESS			
API Access List	<ul style="list-style-type: none"> <li>- Item API</li> <li>- Customer API (Basic)</li> <li>- Events API</li> <li>- Search API (Basic)</li> </ul>	<ul style="list-style-type: none"> <li>- Item API</li> <li>- Customer API</li> <li>- Events API</li> <li>- Search API (Basic)</li> <li>- Profile API (Parts)</li> </ul>	<ul style="list-style-type: none"> <li>- Item API</li> <li>- Customer API</li> <li>- Events API</li> <li>- Search API</li> <li>- Profile API (Parts)</li> <li>- Triggers API</li> </ul>	On request